Contact

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www.linkedin.com/in/ srividyapuppala (LinkedIn) www.ensconce.in (Company) www.facebook.com/ Ensconce.Enabler/ (Other)

Top Skills

Software Project Management Integration Global Delivery

Certifications

TCS Certified PROPEL'ler -[Professional excellence, Role enhancement, Ownership culture, Personal growth, Employee involvement and Learning]

Oracle SOA Implementation Champion

Microsoft - Aspiring Architect Program

Microsoft Certified Professional in SQL Server

Microsoft Certified Professional in ASP.NET

Honors-Awards

People Manager Award i-Trim Certificate of Excellence Finalist - Best Managed Project at Infosys

Certificate of Excellence - The

Srividya Puppala, M.S

✓CEO, ENSCONCE ✓Secretary, MSME World Bangalore Chapter ✓People, Process &Tech Functions Enabler ✓Business/Tech Speaker

Karnataka

Summary

Srividya with her prior Consulting experience for Startups since 2014, and as a Founder of Ensconce is passionate about helping Startups, Businesses at every Scale to mitigate their challenges and help define, enhance their Execution Strategies & Internal Processes for Growth/Profitability. She has proven experience of building portfolios & teams across various verticals/industry sectors.

She comes with Extensive Experience in eCommerce, Advanced Technologies & Integration Technologies space; played varied roles as Strategic Advisor, Portfolio Development manager, COE, Global Delivery, Process Control & Quality Compliance, Tech Managerial & Performance Engineering roles.

She received multiple Awards & Recognition for Technical achievements, Project management or be it for People Management. She had always believed in creating a Talent Pool in which ever organization she had worked for; driven talent & innovation programs, conducted multiple PROPEL Confluences as Certified PROPEL'ler in TCS.

Summary of her Profile:

- ¥ Known for Process, Quality, Customer Satisfaction, People
 Management, People Growth, Technical Leadership, Project/
 Program Management & Account Management

Experience

ENSCONCE Business Process Consulting Services CEO and Founder December 2017 - Present (2 years 5 months) Bangalore, India

ENSCONCE Business Process Consulting Services. Visit us at www.ensconce.in

Ensconce got its start since 2014 when it helped an IT Start up with Application Development, Project Management & Customer Engagement Strategies and built Business Frameworks for the same. With its proven People, Process & Technology strengths, ENSCONCE's Mission is to enable, nurture & empower especially the Non-IT Businesses & Start ups to achieve their vision. Other Wing of Ensconce mentors Professionals for Role Progression, Leadership & Career Growth. ENSCONCE also facilitates Legal, Financial & Manpower services (skilled & unskilled) for MSMEs & Start-ups.

UST Global Client Development Manager April 2017 - November 2017 (8 months) Bangalore

- * Played role of Development Manager for one of the top Global Pharmaceutical and Health Products company based out of Europe and USA for Integration Portfolio for SAG Stack, IBM Stack, other Advanced & Niche technologies such as for DataStage, TalenD etc
- * Introduced best practices and process improvements at customer end and for internal teams to follow
- * Performed Innovation drives for the teams to bring in their best accomplished and planned initiatives. This was showcased to client; was well received and applauded for the work done by all Integration Teams Development, Maintenance, Platform and Support Teams
- * Delivered an end to end Estimation Model for IBM Stack, SAG Stack and other advanced technologies such as TalenD, DataStage, IG and APIGEE:

devised a structured approach to benefit customer and teams - for Scope Management, Change Management, Budgeting and Resourcing

- * Played role of COE; brought in Process control and Process Improvements Created multiple Checklists/Dashboards/Reports/Trackers for better engaging the teams and for project performance management
- * Helped the teams internally to understand DevOps practices, Practice Agile & CI/CD Implementations.
- * Front ended the ISAE Audit for the projects

Fidelity Investments
Delivery Lead
October 2016 - April 2017 (7 months)
Bangalore

- * Managed delivery & team engagement for one of the programs in Fixed Income and Trading Services Group
- * Also as an Agile practitioner/mentor, Facilitated the team in varied roles as Servant leader and Scrum Master. Extensively used JIRA for team engagement, planning, restructuring and for reporting/dashboards
- * Created platforms for building Cross Functional Capabilities in the team
- * Brought in process improvements for better Traceability and Incident

 Management Introduced Component Matrix and Impact/Flow documentation
- * Closely worked with the teams to better the Test Coverage/using DevOps tools and testing tools such as Fitnesse
- * Created platforms to better the Induction process, Knowledge Transition activities and for better team dynamics.
- * Received Certificate in Mastering Agile Scrum by PMI registered Institute.

Growthwing
Consultant and Strategic Advisor
May 2014 - August 2014 (4 months)
Bangalore

- * Played a key role for Process Transformation and IT Implementation
- * Primarily involved in redefining Strategic approach for operations, project management, quality control; crucial for building GrowthWing/Tecbind's consulting firm. Other Key processes include Approach to RFI/RPFs, Customer Satisfaction and Engagement
- * Redefined the process controls and drivers in above respective areas and thus facilitate execution and management

Infosys

Account Manager (Senior Project Manager) March 2008 - September 2013 (5 years 7 months)

Hyderabad, Bangalore - India

- * Led complex projects for US and UK based companies. Was responsible for Account management, Customer relationship, Project operations and Project Delivery for Oracle Fusion Middleware Projects, SAG webMethods and Microsoft projects
- * Managed Staff Augmentation, Development, Enhancements, Architecture Governance & Support Projects
- * Was an active member of business transformations team in one of the accounts at Infosys
- * Played role as one of the key leaders for induction, training and utilization of bench resources - Bench Initiatives like CPOOL and HOME;
- * Played role of Quality Compliance anchor across multiple middleware projects in BPM & EAI space for Retail Vertical at Infosys
- * Was responsible for Vendor Management in the respective accounts
- * Was responsible for a number of winning proposals during my tenure at Infosys, was also part of USD One million project proposal team which was awarded to Infosys
- * Awarded Best People Manager Award in the Retail Vertical in Infosys
- * Awarded iTrim Certificate of Excellence for bringing in implementation change resulting in cost & effort savings
- * Was one of the Finalists for Best Managed project at Infosys
- * Received excellent 6/7 or 7/7 engagement feedback scores in the respective accounts

TCS

Associate Consultant

February 2005 - February 2008 (3 years 1 month)

Hyderabad, Bangalore - India

- * Managed end to end development, implementation, support and maintenance projects for US and UK based companies. Performed varied roles as a Technical lead, Project lead/Project Manager and managed multiple projects
- * Was responsible for project management activities like Change Management, Scoping, Scheduling, Estimation, Collection & Control of Project Performance metrics, Risk Mitigation, Project Reviews, and Issue Tracking etc.
- * Played a key role in activities like product feasibility analysis, pre-sales, demos, proposal writing, etc for prestigious clients in US and UK

- * Facilitated CMMi assessment for TCS Projects done by the External Vendors for evaluating company's CMMi rating
- * Was an Active member in Monthly Governance CMMi meets conducted across organization
- * Conducted Quality (CMMi) audits as one of the TCS Certified Internal CMMi Auditors
- * Delivered technical presentations for Microsoft technologies & also facilitated Confluences for team building and Professional development programs as TCS Certified PROPEL'ler
- * Undergone PMP Training conducted at TCS

Associated Networks Partners Inc Software Engineer October 2003 - January 2005 (1 year 4 months) Illinois, USA

- * As one of the lead developers, upgraded existing 2-tier Portal Application to an n-tier Portal Application using ASP.NET, XML, Web-Services and SQL Server. Developed business layer components such as Messaging layer & other relevant web-templates for the respective company internal teams, Member affiliates & subscribers
- * Was also responsible for Development & Enhancement of other existing Internet & Intranet Web Application Software's such as their internal CRM application etc.
- * Worked extensively with Product Managers & Functional Teams during these project implementations

ONTAR CORPORATION

Software Engineer May 2003 - September 2003 (5 months) Massachusetts, USA

- * Was responsible for Design, Development & Maintenance of the company's E-Commerce/Web applications. Took part in Competitive Analysis & Content procurement for renovation & integration of their existing application to include Search Features, Shopping Cart & Product Administration Tool; using ASP.NET & SQL Server
- * Enhanced EoAnswers Web Enabled Application for User Management, "track the progress" feature, training needs customization and Online Transactions functionality

UMASS Students Collaborative Research Task Force

Software Developer February 2003 - May 2003 (4 months)

Massachusetts, USA

* Developed a web enabled Application for Annual Research Symposium - Migrated the data from a native Content Management system; enabling reuse & easy management of Content; used ASP.NET and SQL Server

DavidsWebs Inc

Consultant

May 2002 - January 2003 (9 months)

Massachusetts, USA

- * Launched public Websites; using ASP & MS Access. Provided technical business solutions to small businesses
- * Involved in the analysis and design of Portal Implementation Fun, Food and Friends

Cyber Design Group Software Engineer February 2002 - April 2002 (3 months)

Massachusetts, USA

* Developed a framework to launch multiple websites for Limousine companies with ease; using ASP and MS Access. It is being used by some of the leading Limousine companies in Boston and Connecticut to provide Corporate and Individual Services such as online reservations, booking history and user profile management

UMass Lowell Online and Continuing Education Web Developer August 2000 - December 2001 (1 year 5 months)

Massachusetts, USA

- * Was responsible for development and maintenance as part of the Program for integrating web content into the Intralearn Software system and e-Learning Content Management System
- * Worked primarily on ASP, HTML, CSS and Javascript

Bharat Heavy Plates and Vessels Limited Developer - Software Trainee May 1998 - June 1998 (2 months)

Visakhapatnam, India

* Developed Signal Analysis Model using Fast Fourier Transforms using C++ to be used in the process of ultrasonic detection of waves governing the shapes of the objects for deformations, holes etc. The system was implemented to improve the signal characteristics

Education

University of Massachusetts Lowell

Masters, Electrical and Computer Engineering · (2000 - 2001)

SRM Easwari Engineering College | Chennai, India Bachelor's degree, Computer Science and Engineering · (1996 - 2000)

Senior Secondary School, Sector - X | Bhilai, India High School · (1996)